

PRIVACY POLICY OF PROOF OF PATRONAGE DONATIONS

effective date: 2024/07/01

1. **Privacy Policy**

- 1.1 This Privacy Policy forms an integral part of the Terms while Your usage of Website and Proof of Patronage Project and retains all the meanings, contents and usage of terms, conditions, rights and duties stated in there (for more information see the Terms available from: <https://pop.lobkowicz.cz/>).
- 1.2 This Privacy Policy follows the general privacy policy of Lobkowicz Collections available from: <https://www.lobkowicz.cz/en/gdpr-policy> and in no scope it excludes or negatively affects the rules and principles stated in there. For more information on the general scope of privacy policy within the House of Lobkowicz please visit the link provided above.
- 1.3 Within the Proof of Patronage Project, some parts of the general Lobkowicz Collections privacy policy needs to be elaborated and modified. By making a donation, the Lobkowicz Collections is entitled to process all the provided personal data in accordance with the relevant legislation for the performance of the Donation Contract and for compliance with a legal obligation to which We are subject.
- 1.4 In addition, You agree to the processing of Your personal data for the Lobkowicz Collections' marketing purposes, i.e., offering products and services, including sending information about organised events, products, services and other activities related to Your donation and the related NFTs made available to You for the usage.
- 1.5 You may, at any time and free of charge, notify Lobkowicz Collections that you do not wish to receive further commercial communications, by sending an email to Lobkowicz Collections' email address stated in the Terms. You have the right to be informed free of charge regarding Your personal data stored by Lobkowicz Collections, and You have the right to change, restrict or object to further processing of such data, free of charge.
- 1.6 All the provided information is processed for the limited period of time necessary for taking the necessary steps when dealing with the purchase order and just for the purpose stated above.
- 1.7 By making a donation, You confirm that You have been informed by Lobkowicz Collections of Your rights arising from the processing of personal data, namely of Your rights under Articles 13 to 22 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) and Act No. 110/2019 Sb., on the processing of personal data, as amended. You confirm that you have read all the completed parts of the Donation Contract and that all the information provided by You is accurate and true and is provided voluntarily.
- 1.8 The particular or more detailed information on the processing of personal data and Your related rights is mentioned in Our general privacy policy, as stated above.